

The NASEO logo features the acronym 'NASEO' in a bold, white, sans-serif font. To the right of the text are three horizontal white lines of varying lengths, stacked vertically, resembling a stylized 'E' or a signal icon.

National Association of
State Energy Officials

2019 ANNUAL MEETING

September 15-18, 2019 | Manhattan Beach, CA

SPONSOR AND EXHIBITOR PROSPECTUS

As a valued partner of NASEO and the 56 State and Territory Energy Offices, you are invited to sponsor and exhibit at the 2018 Annual Meeting. Here's what to expect:

- Four days of dynamic and interactive presentations, workshops, and discussions with the country's top state energy policy makers
- Exclusive input and speaking opportunities on the conference agenda
- Networking and introductions to state energy office attendees facilitated in advance of the conference by NASEO staff
- Logo and brand visibility through NASEO's conference website, blog, and brochure
- Special recognition by NASEO leadership and staff as a key conference partner and supporter

Contact Shemika Spencer at sspencer@naseo.org to discuss opportunities and to sign up today!

Building a Clean Energy Economy for Everyone

September 15 – 18, 2019
Manhattan Beach, California

NASEO's 2019 Annual Meeting is the national forum which will bring together more than 200 decision makers – State Energy Officials from every state and territory, private sector energy leaders, and federal officials – to connect and engage in discussions about successful programs, policies, and projects to foster peer learning and exchange among the states in such areas as building decarbonization, technology transfer and deployment, reliability, energy equity, transportation electrification, building-grid integration, artificial intelligence grid optimization, and financing for energy innovation and infrastructure modernization.

NASEO invites you to be a visible supporter of this important state and federal policy conference of NASEO's 56 State and Territory Energy office members and private sector affiliates. This conference provides an exceptional opportunity for your organization to share its products, services, and ideas, gain visibility, and to establish meaningful relationships with state energy leaders. Exhibitors and sponsors will interface directly with conference attendees through unique networking and speaking opportunities facilitated by NASEO's leadership and staff. NASEO offers several levels of sponsorship. Sponsorship benefits include:

- Exclusive opportunities to participate in panel sessions
- Higher organization visibility in promotions and at the event
- Direct access that speeds establishing new state connections

Sponsor levels range from \$750 to \$15,000 (with reduced rates for NASEO Affiliate Members) and benefits are maximized to give sponsors the best opportunities to engage participants and provide event visibility. In addition, NASEO is willing to work with organizations to create customized sponsorship packages that better fit their needs.

| Sponsorship Level | Platinum | Gold | Silver | Bronze | Supporting | Exhibitor |
|--|-------------------------------|---|--|---|-----------------------------|----------------------------------|
| Affiliate Member Rate | \$10,000 | \$5,000 | \$2,500 | \$1,500 | \$750 | \$1,500 |
| Non-Affiliate Rate | \$15,000 | \$7,500 | \$5,000 | \$2,500 | \$1,500 | \$2,000 |
| Sponsorship Opportunity(ies) | Overall Conference Sponsor(s) | Keynote Lunch or Plenary Session Sponsor(s) | Concurrent Breakout Session or Workshop Sponsor(s) | Concurrent Committee or Networking Break Sponsor(s) | Regional Meeting Sponsor(s) | Exhibit Space in Networking Area |
| Logo or name on conference website, announcements, brochure, and signage | Logo | Logo | Logo | Logo | Logo | Name |
| Full list of attendees prior to and after meeting | X | X | X | X | X | |
| Special introductions to attendees prior to meeting | X | X | X | | | |
| Promotional material on table | X | X | X | | | |
| Ad in program brochure | Full Page | Full Page | Full Page | Half Page | Half Page | |
| Special exhibit rate | Comp | Comp | 50% off | 25% off | | |
| Special Recognition at conference opening | X | X | X | X | | |
| Brief remarks at sponsored event | X | X | | | | |
| Participation on plenary panel session | X | X | | | | |
| Participation on breakout panel session | | | X | | | |
| Participation in committee meeting or workshop | | | | X | | |
| Opportunity to give input on relevant agenda topics | X | X | | | | |
| Conference Passes | Three | One | | | | |
| Pass to 2020 NASEO regional meeting of choice | Two | One | | | | |