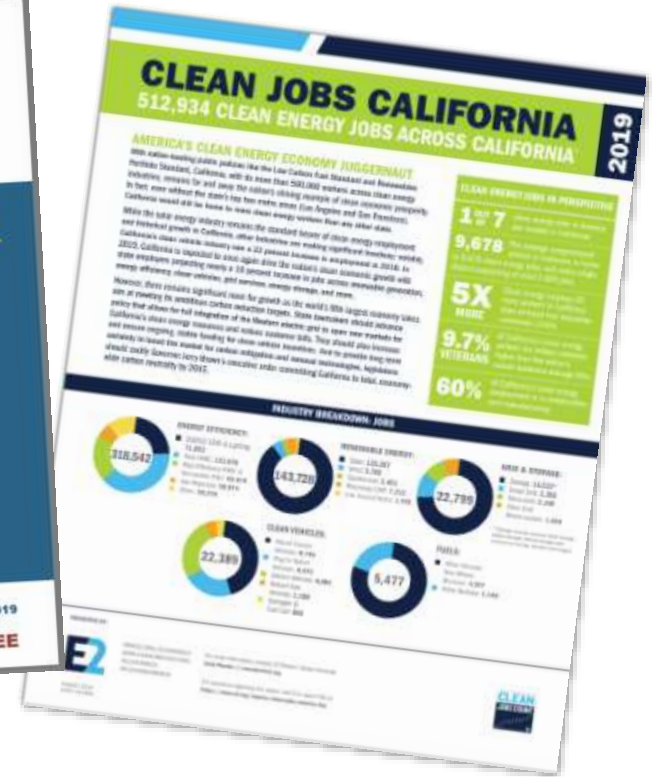
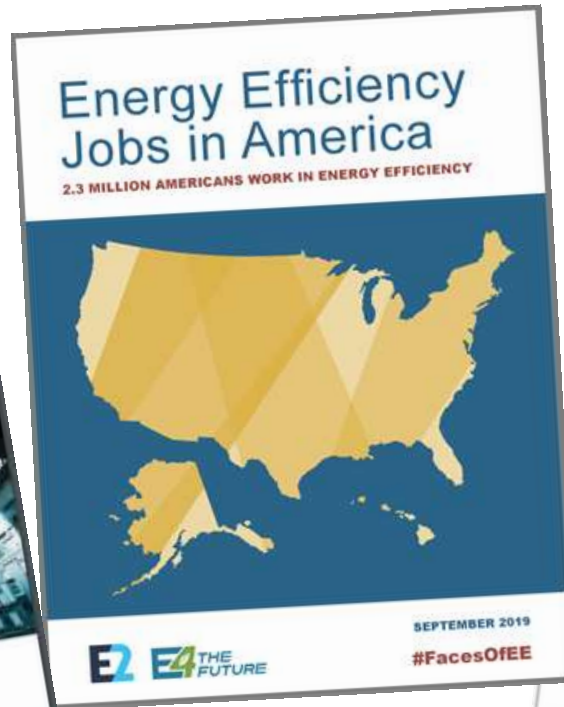
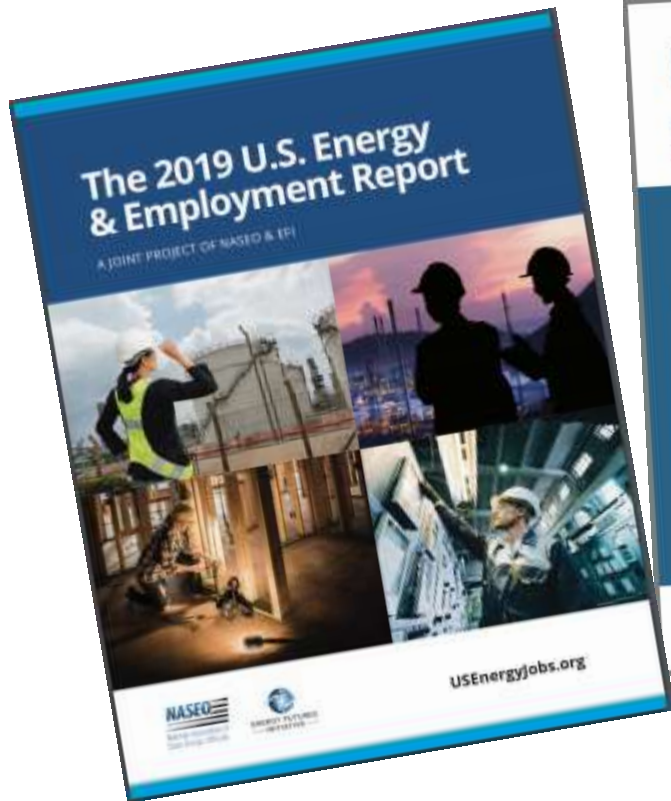




# **Workforce Development: Strategies for Energy Offices**

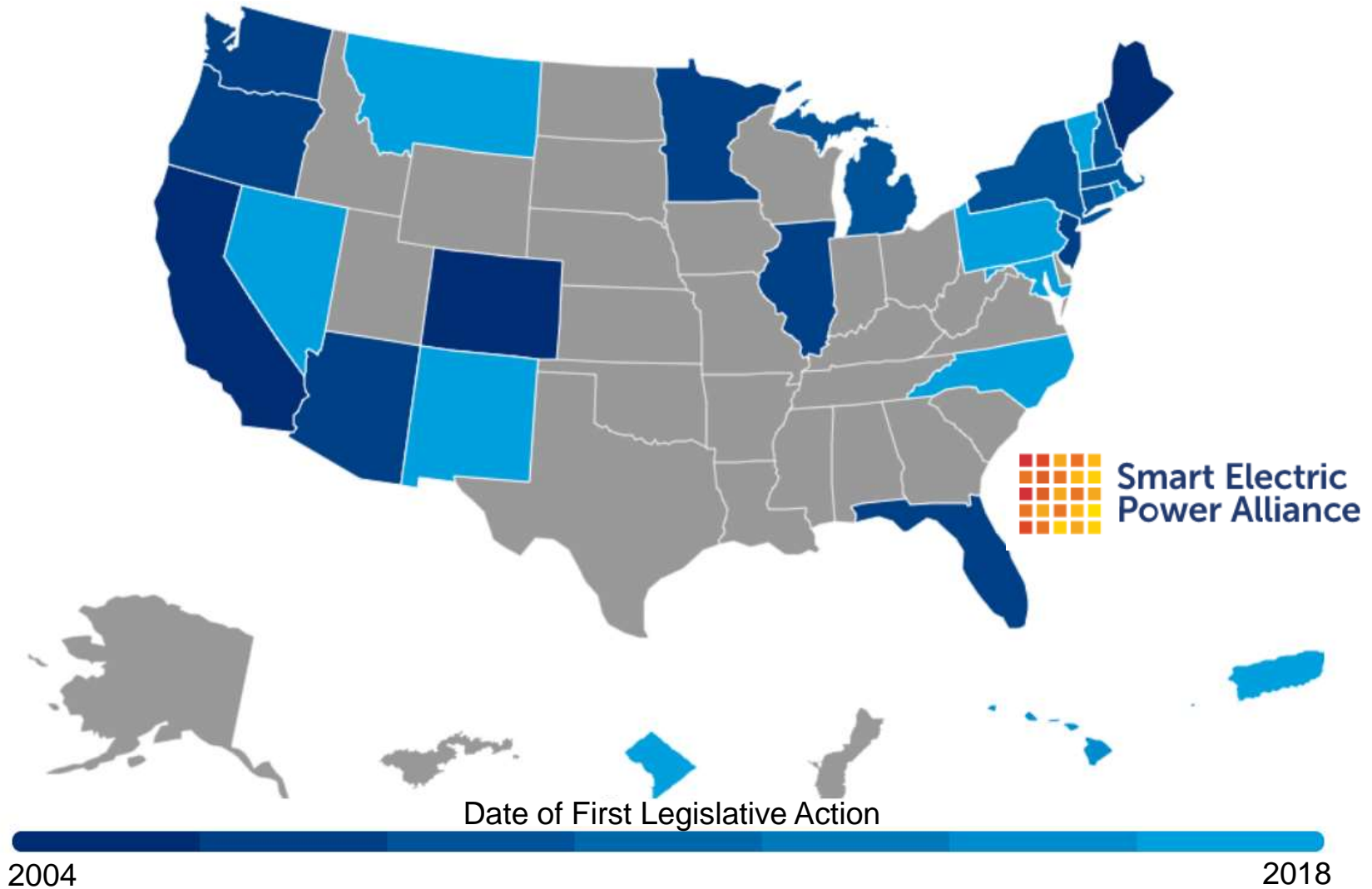
Pat Stanton, Director of Policy

September 2019



- What are the jobs? Where are they?
- Which employers have trouble hiring?
- What are measurable year-on-year trends?
- How can we measure success?

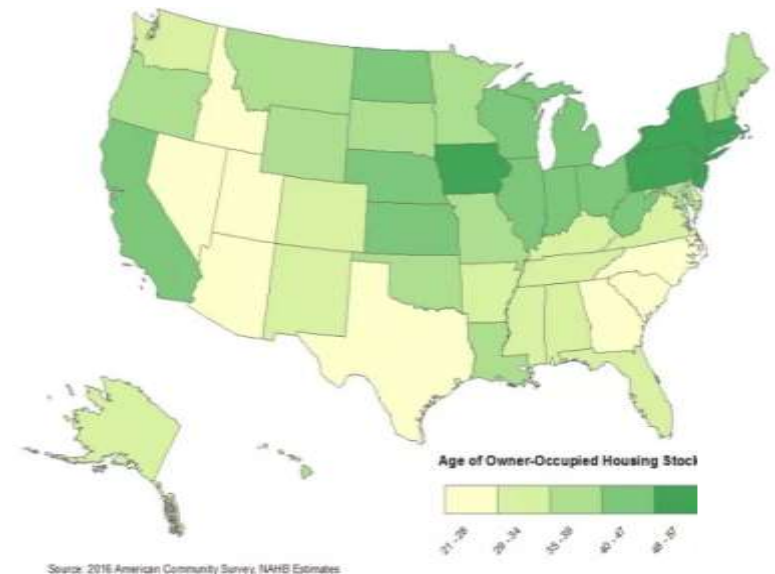
# Decarbonization Tracker



[sepapower.org/decarbonization-tracker](http://sepapower.org/decarbonization-tracker)

# Buildings: Vintage

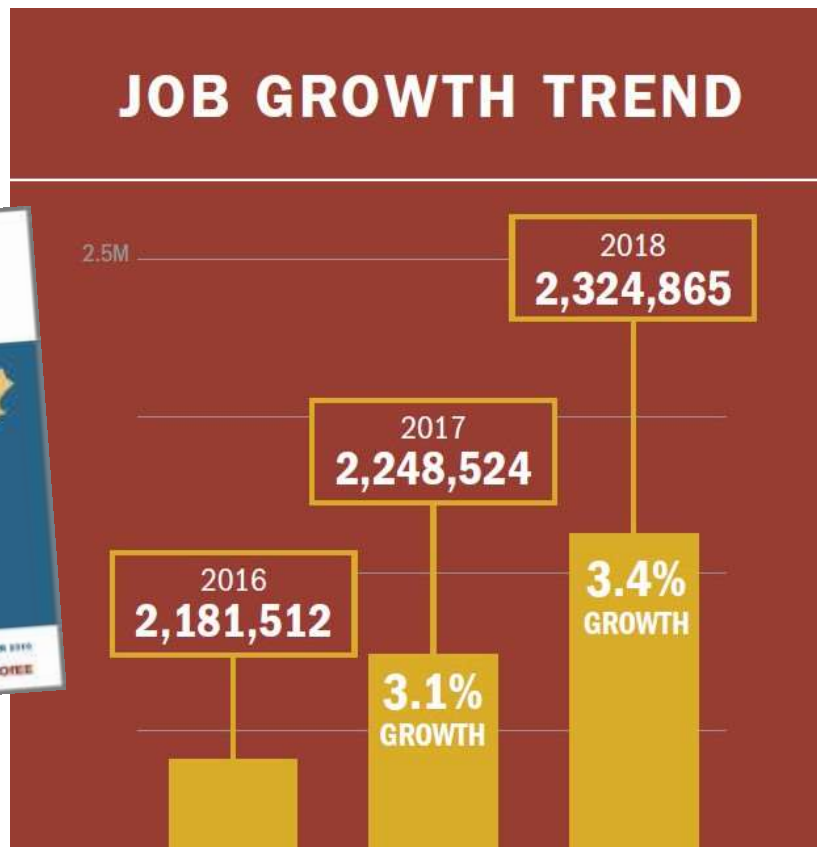
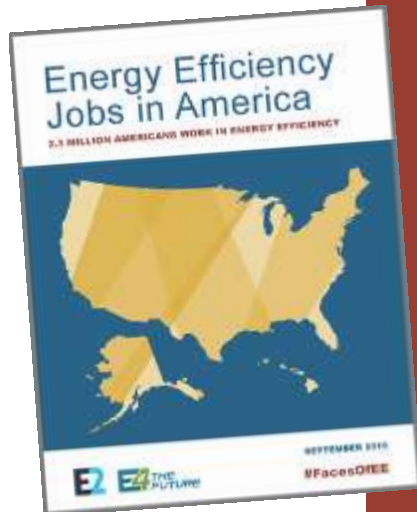
- In eight states, the median housing stock age is 21-28 years; in all other states it is older
- Commercial buildings are even older
  - nearly 80% built 20+ years ago



# 2019 USEER Findings Inclusion and ACCESS?

GOOD  
NEWS,  
**BAD  
NEWS**

# U.S. Energy Efficiency



**I am the general manager and an energy auditor.**

Molly Toothaker,  
The Heat Doctor,  
Falmouth, ME

Energy efficiency: America's Job-creation powerhouse  
Part of EE JOBS

**We help people who are not able to help themselves.**

Michael Escalera, Better Community Development,  
Conway, AR

Energy efficiency: America's Job-creation powerhouse  
Part of EE JOBS



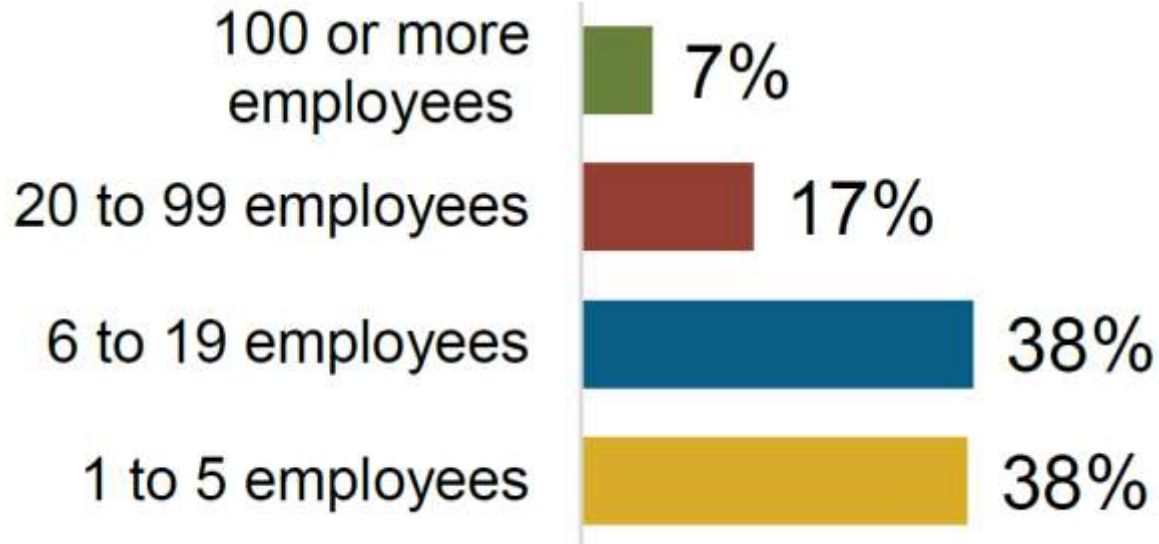
# Small Businesses

## Pennsylvania

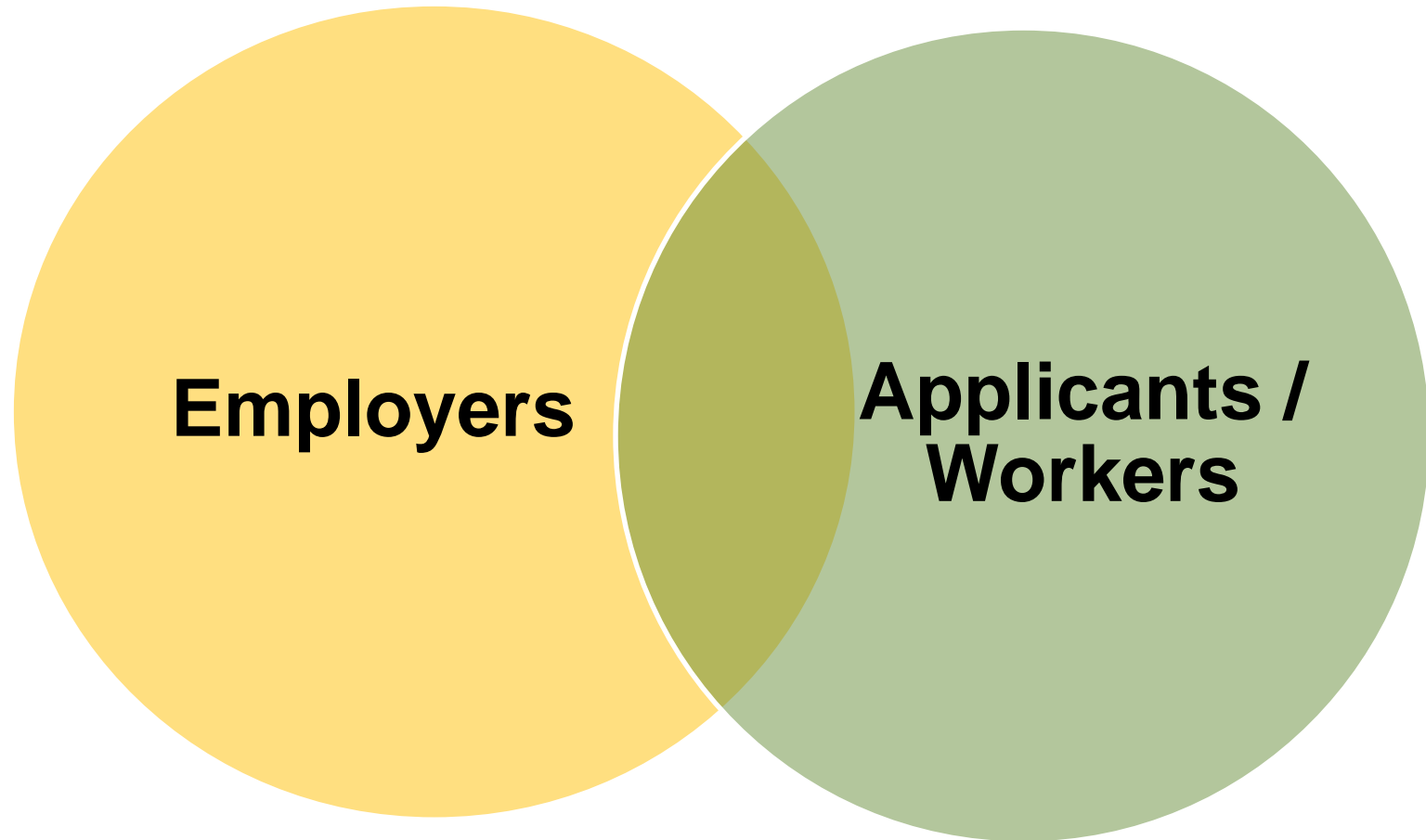
Energy Efficiency Jobs in America

68,820  
Total Jobs

### Firm Size



# Who is the primary client?







# What Workforce Development Exists in Your State?





# Employer- NGO Partnership



TEST CENTER

## GREEN JOBS TRAINING PROGRAM

BUILDING ANALYST CERTIFICATION FROM THE BUILDING PERFORMANCE INSTITUTE (BPI)

The image shows two men in a professional setting, one in a light blue shirt and the other in a grey shirt and cap, looking at a document. The background is a blurred office or training environment. A green and blue curved graphic element is at the bottom of the image.

# EE Workforce Development Challenges





# Contact Information

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EE Jobs in America Report:

[bit.ly/EEJobsUSA2019](http://bit.ly/EEJobsUSA2019)