



2019 NASEO Annual Meeting
Westdrift Manhattan Beach, Manhattan Beach, California

Energy Equity Taskforce Meeting

Sunday, September 15, 2019
1:00 pm – 2:30 pm
Driftwood West Room, Second Floor

Agenda

- **Welcome and introductions**
- **Overview of Taskforce activities to date**
- **Self-assessment exercise**
 - Review the spectrum of community engagement (attached)
 - Think of a specific program or policy recently launched by your office. Where did you fall on the spectrum of community engagement?
- **What does ideal community engagement look like for you/your office?**
 - Participants should be prepared to share their vision of community engagement and discuss key elements with the group.
- **Call for Interest: Energy Equity Taskforce Members**
 - NASEO is seeking State Energy Office representatives to play a hands-on role in the Energy Equity Taskforce. Over the next year, Taskforce members will be asked to commit to using the spectrum of community engagement to analyze current engagement within their office, set goals, and make changes regarding data, programs, policymaking and rulemaking. During this portion of the meeting, participants will learn more about plans for the Taskforce in the coming year, and will discuss opportunities to more deeply engage with the Taskforce and set goals and priorities for their office and NASEO.
- **Next steps**
 - Following this meeting, NASEO will send a Call for Interest for State Energy Offices that would like to more deeply engage with the Taskforce.

Spectrum of Community Engagement to Ownership

Stance towards community	0 IGNORE	1 INFORM	2 CONSULT	3 INVOLVE	4 COLLABORATE	5 DEFER TO
Impact	<i>Marginalization</i>	<i>Placation</i>	<i>Tokenization</i>	<i>Voice</i>	<i>Delegated Power</i>	<i>Community Ownership</i>
Community Engagement Goals	Deny access to decision-making processes	Provide the community with relevant information	Gather input from the community	Ensure community needs and assets are integrated into process & inform planning	Ensure community capacity to play a leadership role in implementation of decisions	Foster democratic participation and equity by placing full decision-making in the hands of the community
Message to community	<i>"Your voice, needs & interests do not matter"</i>	<i>"We will keep you informed"</i>	<i>"We care what you think"</i>	<i>"We can't do this well without you"</i>	<i>"Your leadership and expertise are critical"</i>	<i>"We want this to work so we support equitable processes led by community"</i>
Examples of tools	Closed door meetings	Fact sheets Open Houses Presentations Billboards Videos	Public comment Focus Groups Community Forums Surveys	Interactive Workshops Polling House Meetings Community forums Advocacy	MOU's with Community-Based Organizations Consensus building Citizen Advisory Committees Participatory Action Research	Community-Driven Planning Community Organizing Open Planning Forums with Citizen Polling Participatory Budgeting
Resource allocation ratios	100% systems admin	70-90% to systems admin 10-30% to promotions and publicity	60-80% to systems admin 20-40% to consultation activities	50-60% to systems admin 40-50% to community involvement	20-50% to systems admin 50-70% to community partners	80-100% to community partners and community-driven processes that ideally generate new value and resources that can be invested in solutions